

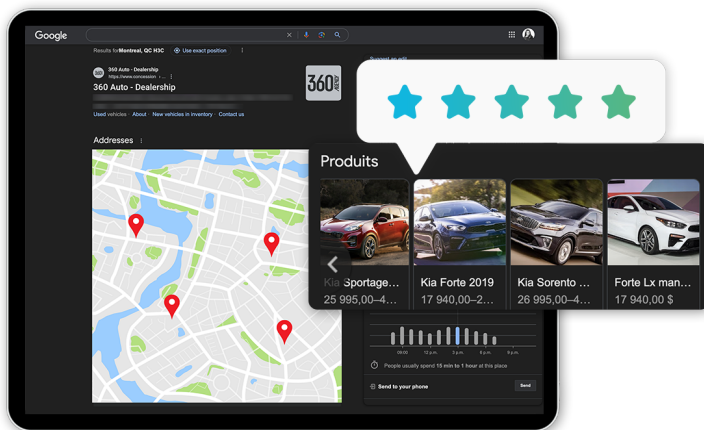


360.AGENCY

# KIA CANADA REPUTATION MANAGEMENT PROGRAM

## Dominate Your E-Reputation with a tailored Strategy

Optimize your online presence, manage customer reviews, and boost your visibility with our comprehensive reputation management solutions designed for Kia dealerships.



## Partner with 360.Agency for Effective Online Reputation Management

A strong e-reputation is crucial to attract new customers and build trust with potential buyers.

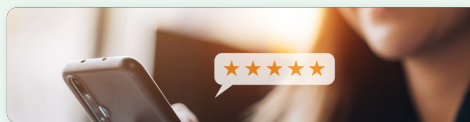
With our certified expertise and advanced solutions, we help Kia dealerships monitor, optimize, and respond to online reviews while enhancing their visibility on search engines.

## Key Services



### Local Management

- Google Business Profile Optimization: Complete profile setup, optimization, and ongoing maintenance including business description, categories, services, and attributes.
- Business Information Management: Regular updates to hours of operation, contact information, holiday schedules, and service offerings.
- Strategic Content Publishing: Weekly posts featuring dealership events, promotions, and community engagement.



### Review Optimization & Response Management

- Real-time review monitoring with alerts for unaddressed reviews.
- Centralized interface for responding directly to reviews.
- Review history and KPI reports: Average rating, response rate, review frequency.
- Our team of experts can answer your reviews 7/7, Engage loyal clients and protect your dealership's reputation.



### Performance Tracking & Monthly Reporting

- Comprehensive dashboard displaying key metrics.
- Data analysis to fine-tune strategy and increase engagement.



## Why Choose 360.Agency ?

- **Certified Expertise:** 10 year experience in managing reviews for automotive dealerships
- **Advanced Tools:** Latest technological standards and intuitive interface
- **Flexible Approach:** Adaptable contracts to meet dealership needs
- **Bilingual Support:** French and English services for comprehensive support

## Packages tailored to your needs

### Self-Serve

**\$249/month**

- ✓ Access to the platform and performance dashboard.
- ✓ Ability to modify listing information (hours, phone number, categories).
- ✓ Review monitoring and direct response capability.

### Managed

**\$699/month**

#### Self-Serve package +

- ✓ Listing optimization with 1 post and 1 Q&A per month.
- ✓ Professional review responses.
- ✓ Monthly reports and real-time monitoring.
- ✓ Proactive Review Generation Campaigns.
- ✓ Competitive Intelligence & Benchmarking.

### Social 360

**\$1 999/month**

#### Bundle Social media management + Reputation management

#### Managed Package included +

- ✓ Customized content tailored to dealership audience.
- ✓ Stories creation and animated post.
- ✓ Competitive trend research.
- ✓ Local updates (employee highlights, community content).

#### Publishing Frequency:

3-4 posts weekly (photo carousels, animations, or custom content).

### + À la carte:

#### Local Management Package – \$199/month

Comprehensive Google Business Profile optimization and local search management designed to maximize dealership visibility in local search results and drive qualified traffic to your location.

#### Answer reviews on Google my business – \$159/month

Answer reviews from your Google My Business profile 7/7.

## Strengthen your online presence and reputation!

Choose the package best suited to your dealership for effective online reputation management.

**Contact us**