

CERTIFIED (CPO) INVENTORY MERCHANDISING SERVICES



KIA CANADA CERTIFIED WEBSITE VENDOR

D2C MEDIA

A Canadian leader in high-end automotive dealer digital solutions, D2C Media is your trusted partner for delivering performance and complete transparency. With a core focus on digital sales, websites, digital advertising, automotive CRM, and virtual BDC services, we strive to help dealers continuously maximize their return on investment. We believe that dealers should leverage their data to make it a competitive advantage, and we partner with an ecosystem of over 100 inventory syndication partners, most CRMs, DMSSs, Digital Retailing solutions, and Credit and Trade solutions to provide a fully integrated solution to meet your specific needs.

D2C Media is a leading provider of digital merchandising and advertising solutions for automotive dealers across Canada. We are committed to delivering exceptional results with full transparency, and our newest innovation focuses on enhancing vehicle listings through Certified Inventory (CPO) Merchandising. This service automatically upgrades vehicle imagery by replacing backgrounds with a Kia-approved image, ensuring every listing reflects a polished, professional, and on-brand presentation—with zero effort required from the dealer.

INVESTING IN DEALERSHIP SUCCESS THROUGH PREMIUM MERCHANDISING

D2C Media's Enhanced CPO Image Merchandising ensures that every certified listing not only meets compliance standards but also exceeds consumer expectations for presentation and professionalism. By also exporting professionally enhanced and compliant CPO inventory images directly to Kia, we help dealers maintain brand consistency and capture more buyer attention.

From image optimization to compliant export integration, our goal is to reinforce your dealership's professional image while streamlining your merchandising workflow. Whether it's through upgraded listings or automated compliance with manufacturer standards, D2C Media helps dealerships project confidence and quality, driving both customer engagement and long-term success.

CERTIFIED (CPO) INVENTORY MERCHANDISING SERVICES	PRICES
CERTIFIED INVENTORY (CPO) EXPORT TO KIA* Export of Enhanced and Compliant CPO Inventory Images to Kia. <i>*Certified Inventory (CPO) Merchandising is required to use this product.</i>	\$50/MONTH
CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) UP TO 10 VEHICLES PER MONTH Certified Inventory (CPO) Merchandising (Managed Service) Delivers professionally enhanced inventory pictures by replacing backgrounds with a Kia-approved image—creating a polished, on-brand presentation with zero effort from the dealer.	\$199/MONTH
CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) UP TO 25 VEHICLES PER MONTH Certified Inventory (CPO) Merchandising (Managed Service) Delivers professionally enhanced inventory pictures by replacing backgrounds with a Kia-approved image—creating a polished, on-brand presentation with zero effort from the dealer.	\$295/MONTH
CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) UP TO 50 VEHICLES PER MONTH Certified Inventory (CPO) Merchandising (Managed Service) Delivers professionally enhanced inventory pictures by replacing backgrounds with a Kia-approved image—creating a polished, on-brand presentation with zero effort from the dealer.	\$495/MONTH
CERTIFIED INVENTORY (CPO) MERCHANDISING (MANAGED SERVICE) INITIAL SETUP FEE	\$300 One-Time Fee

PICTURE BOOST

Elevate
Your Vehicle
Images with AI
Technology!

D2C Media
Dealer-to-Consumer Web Solutions



KIA CANADA CERTIFIED WEBSITE VENDOR

EFFORTLESSLY ENHANCE YOUR VEHICLE MERCHANDISING

With **Picture Boost**, harness AI to instantly replace backgrounds, recenter images, add shadows, and apply attention-grabbing overlays. Highlight key features effortlessly. Choose between real-time processing (averaging under 10 seconds per image) or human-reviewed corrections in under an hour—ensuring flawless images every time.

TRANSFORM ORDINARY INTO EXTRAORDINARY

Automate shadow, angle, and centering corrections for both interior and exterior shots. Seamlessly integrated with D2C Media's platform, even non-professionals can capture perfect, well-angled photos.

FULLY AUTOMATED NEW VEHICLE IMAGES

Say goodbye to dull, standard images. Customize new vehicle images with dealership backgrounds and logos, improving customer impressions and boosting SEO.

Replace a Background in under

10 Seconds
per image

with

99% Accuracy

KEY FEATURES



Instant AI Processing: Replace backgrounds in under 10 seconds with 99% accuracy.



Human Review (Optional): Get manual corrections within 1 hour.



Perfect Angles: Guided photography ensures ideal shots every time.



Automated Overlays: Feature pills and overlays tailored for each vehicle type.



Mobile App: Scan VINs and capture photos easily from your phone.



Shadow & Centering Corrections: 100% automated for flawless presentation.



Custom 3D Backgrounds: Add your dealership background and logo automatically.



Boost SEO: Customized images improve online visibility.



Seasonal photos with snow: Fixed in seconds!



Overlay Manager: Effortlessly apply and update overlays anytime — at no additional cost!



No more 24-48h delays: Your pictures will be on your site in under 5 minutes!



Manage your entire inventory in one platform. No need for a third-party app!

PICTURE BOOST PRODUCTS	PRICES
PICTURE BOOST - SELF-SERVICE 100 USED	\$395/MONTH
PICTURE BOOST - SELF-SERVICE 100 USED	\$695/MONTH
PICTURE BOOST - SELF-SERVICE 200 USED	\$1,295/MONTH
PICTURE BOOST - MANAGED 25 USED	\$295/MONTH
PICTURE BOOST - MANAGED 50 USED	\$495/MONTH
PICTURE BOOST - MANAGED 100 USED	\$945/MONTH
PICTURE BOOST - MANAGED 50 NEW GENERIC <small>**Requires a used pack</small>	\$295/MONTH
PICTURE BOOST - MANAGED 100 NEW GENERIC <small>**Requires a used pack</small>	\$495/MONTH
PICTURE BOOST - MANAGED 200 NEW GENERIC <small>**Requires a used pack</small>	\$895/MONTH
PICTURE BOOST - MANAGED 50 NEW GENERIC	\$395/MONTH
PICTURE BOOST - MANAGED 100 NEW GENERIC	\$595/MONTH
PICTURE BOOST - MANAGED 200 NEW GENERIC	\$995/MONTH
PICTURE BOOST - MANAGED 75 COMBO: USED & NEW GENERIC	\$545/MONTH
PICTURE BOOST - MANAGED 150 COMBO: USED & NEW GENERIC	\$945/MONTH
PICTURE BOOST - MANAGED 300 COMBO: USED & NEW GENERIC	\$1,645/MONTH
PICTURE BOOST - CUSTOM 3D BACKGROUND W/LOGO	\$900/EACH
PICTURE BOOST - LOGO ON STANDARD BACKGROUND	\$300/EACH